# Awareness Actions

**S2** GRUPO

S2 Grupo has been deploying the **ProtectIT strategy** in all types of companies and administrations, both nationally and internationally, for over **10 years with proven success**. We have given face-to-face sessions in more than 20 management committees of large companies and to more than 10,000 employees. **We are the reference in cybersecurity awareness and training** for companies and organizations. Discover our actions, training resources and campaigns.

# Face-to-face actions

### Generic and specific awareness sessions:

Team members discover the risks to which they are exposed in the use of technologies, both personally and professionally, with case studies.

### Awareness sessions for specialized personnel:

Sessions aimed at specialized personnel: IT sector, developers, industrial operators, etc.

### Workshops:

Practical workshop in which employees reinforce their knowledge on a specific topic.

# Online actions

### Interactive online courses:
Participants are challenged to overcome different risk situations and, based on their decisions, a personalized training itinerary is constructed.

### Webinars:
During this training session, employees can interact with the speakers without having to be in the same physical space.

### Infographics
Simple graphic illustrations with cybersecurity tips.

### Videos
Audiovisual content to contextualize different situations and make attractive cybersecurity recommendations.

### Comics
Vignettes representing real risk situations, with indications of good cybersecurity practices.

### Podcast
Audio pieces where one or more analysts talk about a topic related to cybersecurity.

### Newsletter
Bulletin presenting the most relevant news on cybersecurity.

### Screensaver
Moving images with cybersecurity tips to reinforce awareness messages.

## Blogs and webs

Design and programming of blogs and internal websites that serve as a reference channel for employees on cybersecurity matters.

## Physical materials

Customized promotional items in different formats.

## Training

Execution of social engineering attacks in a controlled environment, with the goal of testing employees and seeing how they react.



# Conferences and Events

## Cybersecurity Day

Conference in which different activities are included with the aim of raising awareness among employees about cybersecurity.

## Cybersecurity Week

Event in which various awareness-raising activities are carried out for a week, in order to impact the maximum number of people in the organization.

## Cybersecurity Ambassador Program

Program aimed at promoting the figure of the cybersecurity ambassador, who helps spread awareness messages throughout the organization.

## Escape Room

Playful activity in which a real situation is represented, and in which the participants' decision-making is crucial to solve the challenge.

## Challenges

Attractive online challenges for employees to get involved in the organization's cybersecurity and help spread good practices.
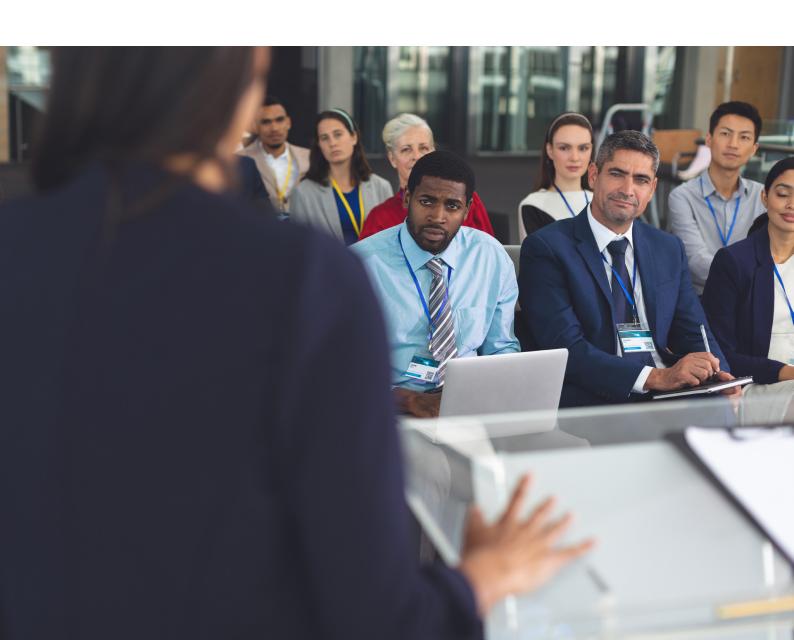
## Cybersecurity Family Day

Conference that includes different face-to-face activities with the aim of raising awareness among employees and their families regarding cybersecurity.

## Veterans Day

Face-to-face session in which older people update their knowledge and learn new methods to protect themselves from the different risks associated with cybersecurity.

## Conference to prevent bullying

Training sessions aimed at the most vulnerable groups. They are provided with cybersecurity tips to help them protect themselves.

# Applications, Games and other actions

### Social engineering simulator
Interactive learning in which employees have to detect the social engineering attacks that are presented to them.

### Applications and Games
Role-playing video game in which participants have to test their knowledge and overcome different levels.

### Instant Learning
Training actions that give an instantaneous response to inappropriate behavior in order to correct it as quickly as possible.

### Gamification
Program that promotes motivation and interaction among all members of the organization. We encourage their participation in the different awareness-raising activities by obtaining points, "likes", badges … in recognition of their safe behavior.

### Dashboards
Analysis of indicators to measure the effectiveness and scope of the awareness actions carried out.